Coalition of Contingent Academic Labor

SHAPING AN EQUITABLE & DEMOCRATIC FUTURE FOR HIGHER EDUCATION: THE WAY FORWARD

August 4-6, 2014
John Jay College of Criminal Justice
City University of New York
New York City
MONDAY, AUGUST 4

Breakfast on your own

9:30 a.m. – 11:00 a.m.  
Registration & Coffee  
Kroll Atrium, Room L.75 & L.61  
The COCAL Movement (optional)  
L.61  

11:00 a.m. – 12:45 p.m.  
Lunch  
Student Dining Hall, Floor 2

Introductions & Welcome  
Marcia Newfield, COCAL Coordinator, PSC/CUNY  
Jane Bowers, Provost, John Jay College  
Barbara Bowen, President, PSC/CUNY  
Bertha Rodriguez, Secretaria General-President, AAPAUNAM  
Agustin Rodriguez, Secretario General-President, STUNAM  
Maria Peluso, Governor/Concordia University, CUPFA

Poetry: Ivory Tower Anthology  
Vicki Moss, Fashion Institute of Technology

1:00 p.m. – 3:30 p.m.  
Plenary 1  
Room L.63  

What’s Going on in Higher Ed? A Trinational Perspective  
Moderator: Maria Peluso, CUPFA  
Panel: Cindy Oliver, President, FPSE  
Sylvain Marois, Vice President, FNEEQ-CSN  
Stanley Aronowitz, Distinguished Professor, PSC/CUNY  
Maria Teresa Lechuga, UNAM-STUNAM  
Maria Maisto, New Faculty Majority

3:15 p.m. – 3:30 p.m.  
Break

3:45 p.m. – 5:45 p.m.  
Interest Group Discussions (Session 1)  

The goal of COCAL XI is to emerge with ideas, strategies, and campaigns for action. For this reason, much of the conference is constituted as five working “interest groups” that will use three discussion sessions over two days to formulate plans of action. On the third day, each interest group will report to the General Assembly on the goals, frameworks and strategies they have discussed. Participants are encouraged to stay with an interest group for all three discussion sessions, but the sessions will include summaries that allow you to catch up if you switch groups. Every group will have two facilitators, a note-taker, and several resource people.

<table>
<thead>
<tr>
<th>Interest Group</th>
<th>Meeting Room</th>
<th>Questions</th>
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</thead>
<tbody>
<tr>
<td>Legal Issues and Legislative Advocacy</td>
<td>1.101</td>
<td>What are the major issues in each area?</td>
</tr>
<tr>
<td>Student Issues</td>
<td>1.103</td>
<td>What progress have we made?</td>
</tr>
<tr>
<td>Media Organizing &amp; Narratives</td>
<td>1.105</td>
<td>What strategies have proved successful?</td>
</tr>
<tr>
<td>Building National Agendas</td>
<td>1.107</td>
<td>What are our short-term and mid-term goals?</td>
</tr>
<tr>
<td>Bargaining for Equity</td>
<td>1.109</td>
<td></td>
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6:00 p.m. – 8:00 p.m.  
Reception  
Student Dining Hall, Floor 2  
Dinner on your own
8:30 am – 9:15 a.m. **Breakfast**
**Room L.61**
Book Talks
Joe Berry, AFT #2121, AAUP, New Faculty Majority

9:30 a.m. – 10:45 a.m. **Plenary 2**
**Room L.63**
**Inside the Academy: The Cutting Edge of Successful Organizing**
Moderator: Susan DiRaimo, PSC/CUNY
Panel: Malini Cadambi Daniels, SEIU
        Donna Nedenzahl, CUPFA
        Alyssa Pecard, AFT
        Arturo Ramos, STAUNCH, STUNAM

11:00 a.m. – 12:15 p.m. **Interest Group Discussions (Session 2)**

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<td>Legal Issues and Legislative Advocacy</td>
<td>1.101</td>
<td>What models and tactics can we adapt to the goals we’ve identified?</td>
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<td>1.103</td>
<td></td>
</tr>
<tr>
<td>Media Organizing &amp; Narratives</td>
<td>1.105</td>
<td>How can we reframe, collaborate, and network to our advantage?</td>
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12:30 p.m. – 1:45 p.m. **Lunch**
**Student Dining Hall, Floor 2**

**Research and Organizing**
Moderator: Holly Clarke, PSC/CUNY
Panel: Craig Flanery, New Faculty Majority
       Maria Teresa Lechuga, STAUNAM
       Rosa Manoatl, AAPAUNAM

2:00 p.m. – 3:30 p.m. **Plenary 3**
**Room L.61**
**Outside the Academy & In the Community: Lessons from Organizing Contingent Workers In Other Industries**
Moderator: Michael Fabricant, PSC/CUNY
Panel: Deborah Axt, Make the Road by Walking
       Dougal MacDonald, FPSE
       Edgar Belmont, Electricians Union, SUPAUAQ
       Lilia Abarca, CNTE
       Larry Goldbetter, National Writers Union/UAW #1981

3:45 p.m. – 5:30 p.m. **Interest Group Discussions (Session 3)**

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<td>1.101</td>
<td>What plans can we implement to achieve the goals we’ve identified?</td>
</tr>
<tr>
<td>Student Issues</td>
<td>1.103</td>
<td>Is there a way to consolidate our power tri-nationally? Nationally? Locally?</td>
</tr>
<tr>
<td>Media Organizing &amp; Narratives</td>
<td>1.105</td>
<td>Can we map our strategic directions so as to be useful for everyone?</td>
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6:30 p.m. – 10:00 p.m. **Dinner Boat Cruise around Manhattan**

**Chelsea Piers, Pier 61**
23rd St & 11th Ave.
9:00 a.m. – 9:45 a.m.  Breakfast  Room L.61

10:00 a.m. – 1:00 p.m.  General Assembly: Interest Group Reports  Room L.63

Moderators
David Rives, AFT
Helena Worthen, NWU/UAW #1981

1:15 p.m. – 2:15 p.m.  Box Lunches Available  Room L.61

2:30 p.m. – 4:30 p.m.  COCAL Local Organizing and International Advisory Committee Meeting  Room L.63

Moderators
Mayra Besosa, AAUP
Wendell Cowan, FPSE
Vinnie Tirelli, PSC/CUNY